



CALMN

California Alliance of Licensed Mental Health Nurses

CORPORATE PARTNERSHIP OPPORTUNITIES

Founding Year · 2026–2027

calmnurses.org · exec@calmnurses.org · 501(c)(3) Public Charity

BECOME OUR PARTNER

Stand with California's psychiatric nurses.

Thank you for your interest in partnering with the California Alliance of Licensed Mental Health Nurses (CALMN). CALMN is a 501(c)(3) public charity building the community that psychiatric and mental health nurses across California have been waiting for — through gatherings, education events, wellbeing resources, and public mental health outreach.

We are in our founding year, and that is precisely the opportunity. Founding partners are not one logo among fifty — they are the organizations that made CALMN possible, recognized permanently as the community grows. Your brand stands in front of the nurses who administer medications, lead treatment conversations, and shape care decisions in psychiatric settings across the state — hospitals, community clinics, correctional facilities, and telehealth.

Why psychiatric nurses

- **Clinical reach** — Psychiatric nurses are present at every medication conversation — administration, education, adherence, and side-effect management happen through them.
- **Trust** — Nurses consistently rank among the most trusted professionals in the country. Their recommendation carries weight with patients, families, and colleagues.
- **Community** — CALMN is the community layer for this workforce — where psych nurses gather, learn, and support one another across California.

Our commitment to integrity

CALMN values transparent, ethical partnerships. Sponsorship supports our programs and community; it does not purchase influence over educational content, clinical positions, or member communications. Educational programming remains independent, and partnerships are always disclosed. This protects our members' trust — which is exactly what makes partnership with CALMN valuable.

PARTNERSHIP LEVELS

Choose your level of impact.

Benefit	Community \$1,500	Gold \$5,000	Founding \$10,000
Logo + link on calmnurses.org	✓	✓	✓
Recognition in member newsletter	✓	✓	✓
Social media partner recognition	1× / year	2× / year	4× / year
CALMN event sponsorship (mixer or education night)	—	1 event	2 events
Welcome remarks at sponsored events	—	✓	✓
Recognition at all CALMN events for the year	—	—	✓
Founding Partner designation (permanent)	—	—	✓
Input session with CALMN leadership	—	1× / year	2× / year

All partnership levels include recognition as a CALMN partner for 12 months from the agreement date. Founding-year partners retain permanent recognition as founding supporters in CALMN's history.

Event sponsorship — à la carte

Prefer to sponsor a single moment? CALMN produces community mixers, education nights, and wellbeing events across California — including regions where psychiatric nurses have historically had few professional gatherings, such as Central Valley.

- **Community Mixer Sponsor — \$1,500** — Your brand on the invitation, signage, and event communications; two minutes of welcome remarks; recognition in follow-up thank-you post.
- **Education Night Sponsor — \$2,500** — Sponsorship of a clinical education evening with partner-accredited CE. Recognition throughout event materials.
- **Wellbeing Partner — custom / in-kind** — Member wellbeing programming — in-kind partnerships welcome (app subscriptions, services, member benefits).

PARTNERSHIP APPLICATION

Let's build this together.

Term: 12 months from signed agreement date. Please complete and return to exec@calmnurses.org. We will follow up within five business days with an agreement and invoice.

Checks payable to "CALMN".

Company Name:

Website:

Primary Contact Name & Title:

Email:

Phone:

Mailing Address:

Partnership level requested:

- ☐ Founding Partner — \$10,000 ☐ Gold Partner — \$5,000 ☐ Community Partner — \$1,500
- ☐ Event Sponsorship: _____
- ☐ In-Kind / Custom: _____

How would you like your partnership to support California's psychiatric nurses?

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Happy Nurses. Better Care. Healthier California.